



Set Up Your Building Blocks for Mobilizing People to Action

For our teams and coalitions to achieve success over the long term, we must give them solid skills to counter the forces that keep people discouraged and on the sidelines. They need the building blocks to mobilize people to collective action.

The Building Blocks

Five, 2-hour facilitated discussions with recommendations for practice and next steps.

Changing the Energy in the Room

When the people you need to mobilize are anxious and challenged by the chaos around them, you need skills to create focus and calm.

Strengthening our common identity & shared WE

When the people you need to mobilize are splintered across many individual concerns, you need skills to create solidarity.

Building a productive conversation about race

When the people you need to mobilize are afraid to name the elephant in the room, you need skills to create a path toward racial healing.

Broadening the understanding of systems

When the people you need to mobilize can't see beyond charity as a solution, you need skills to help them understand the underlying systems.

Finding the leverage points for systems change

When the people you need to mobilize don't know where the strongest levers for change are or how to wield them, you need skills to focus their action.

Building Momentum for a Whole, Healed, Healthy, Just, Joyful, Abundant Future

-  Energize and Inspire Your Community
-  Set Up Your Building Blocks for Mobilizing People to Action
-  Learn and Practice the Principles of Strategic CaseMaking
-  Move People Thoughtfully Down the Runway to Racial Justice
-  Design a Compelling Case for Action
-  Make a Powerful Case for Ongoing Support

What People Are Saying About TheCaseMade

"TheCaseMade has changed the way I think about narrative and leadership."

Ann Oliva
CEO, National Alliance to End Homelessness

Talk to us about bringing these trainings to you:
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